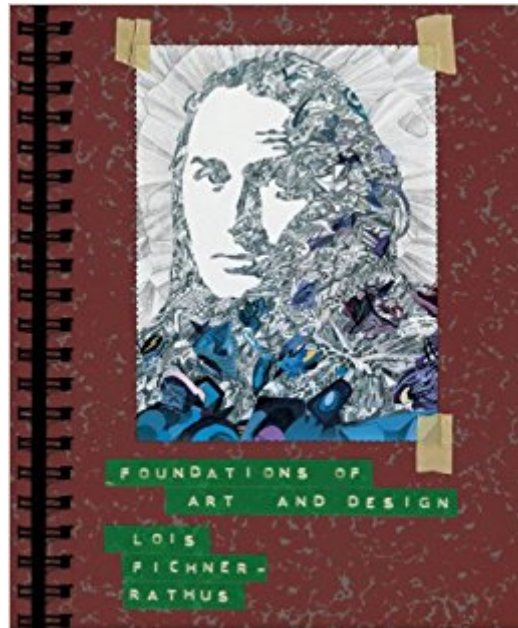




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Foundations Of Art And Design



Synopsis

FOUNDATIONS OF ART AND DESIGN has a logical and structured organization, moving from micro to macro topics, enabling students to build on ideas and concepts of design, and better understand the material. The author has written a book flexible and visual enough to suit any design course and every design student. Hundreds of examples of contemporary and classic art reflect the world students inhabit, and along with the book's unique visual glossaries, make this text an ideal foundation of design principles.

Book Information

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Customer Reviews

"The Visual Glossary is terrific, it speaks directly to the students' need for accessible, concise information, in a graphically intelligent, eye-catching format. Running glossary is great." "[The] strength of this text is the ease of the language as it combines terms and concepts of an academic, art historical nature with the ease of a storyteller. The author is insightful and has the ability to "unwind" complex strings of information into the fundamental threads that lie at its core. No easy task." "The introduction to every chapter is fantastic because it presents the conceptual and/or contextual use of the design element in a more colloquial fashion. Not only is this necessary to fully understand the studio use of the word, it makes for great examples of how we manipulate the meaning of words. I would hope that the students will then question, "Now, how can I manipulate this element to mean what I want it to?" "Chapter 5 on color- absolutely surpasses the work of any other author. The beginning is great, "Color does matter." And yes, "Perception of color is rooted as much in science as it is in aesthetics. Perception of color belongs to the realm of the physicist as

much as to the artist and philosopher." And the author backs these statements up."

Lois Fichner-Rathus is professor of art in the Department of Art and Art History of The College of New Jersey. She holds a combined undergraduate degree in fine arts and art history, an M.A. from the Williams College Graduate Program in the History of Art, and a Ph.D. in the History, Theory, and Criticism of Art from the Massachusetts Institute of Technology. Her areas of specialization include contemporary art, feminist art history and criticism, and modern art and architecture, as well as the theory and foundations of art and design. She is also the author of Foundations of Art and Design, 2nd Edition, and co-author of Culture & Values: A Survey of the Humanities, 8th Edition. She resides in New York.

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